GOLDEN TREES APP OVERVIEW

Keep more players. Let your coaches coach.

Golden Trees gives every volunteer coach a fair, strength-based lineup and sub plan in one tap. Kids get fair minutes. Coaches get to teach instead of doing sideline math.

> Works alongside PlayMetrics. Golden Trees covers the one part registration platforms don't: game-day lineups and subs. Nothing to replace, nothing to migrate.

Try it free | Download PDF

WHY IT MATTERS TO YOUR CLUB

PLAYERS LEAVING

1 in 4

youth soccer players leave the sport each year.[1] At US clubs, 22 to 23% of U8 to U13 players don't return.[2]

PLAYER SATISFACTION

#1

complaint of current players is "bad coaching" (23%). Kids who quit name it too (21%).[3]

COACH QUALITY

5% vs 26%

next-year quit rate for kids with trained coaches, versus kids with untrained coaches.[4]

COACH SUPPLY

82%

of park and rec agencies say they don't have enough volunteer coaches.[5]

Research figures from the published sources listed at the bottom of this page. They describe youth sports in general, not Golden Trees results.

OUTCOME 1

OUTCOME 2

Player retention and satisfaction

- **Fair minutes, every game.** Lineups balance shifts and share turns in goal, so every kid gets real time on the field.
- **Fewer playing-time disputes.** Minutes are planned and tracked, with season minutes and private family links.
- **No kid lost on the bench.** Late arrival or injury? Golden Trees re-plans the rest of the game from the minutes actually played.

In 16,000+ parent comments at 40+ clubs, coaching quality was the #1 driver of loyalty, and playing-time transparency a critical trust factor.[6]

More engaged, better coaches

- **A game plan in one tap.** Volunteers spend game day watching and teaching, not running the math.
- **Easier to say yes to coaching.** A first-year parent coach can run a fair, organized game from day one.
- **A shared tool for every team.** One fair process from U6 to 11v11, and coaches can invite assistant coaches.

It doesn't replace coach training. It clears the logistics so the coaching gets better.

HOW IT WORKS

1 Set up once

First names and a 1 to 5 skill rating for each kid. Pairing rules too.

2 Optimize PRO

One tap builds a fair, skill-balanced lineup and sub plan.

3 Game day

Clock, sub timer and Undo on every plan. Plus live re-plans and the game summary to share.

Any phone browser · works offline at the field · no app store · every format from 4v4 to 11v11, with or without a keeper

PRIVATE BY DESIGN

First names only. Ratings and notes stay with coaches and are never shown to parents. We never sell kids' data. Privacy policy

PACKAGES

Free

Clubs and leagues

Free

Every feature for every coach: AI lineups and Optimize, live re-planning, skill-balanced shifts and pairing rules, rotation strength scores, season minutes, the parent view and family links, who scored, a game summary to share, a pre-season playing-time letter, assistant coaches, and up to two teams.

Let's talk

Rolling Golden Trees out to every coach in your club or league? Email greene@mail.grokbot.com and ask about a club rollout.

Golden Trees is free for every coach, no card needed. See the terms.

HEADING INTO SPRING

Talk about spring for your club

Reply to greene@mail.grokbot.com for a 15-minute call about any of your teams or the whole club.

Email Matt

FINISHING THE FALL SEASON?

Try it for the final games

Pick a team or two for the last games of the season. Free, no card.

Start free

Download PDF

Sources. 1 Møllerløkken, Loråas and Pedersen, systematic review and meta-analysis of dropout in youth soccer, Perceptual and Motor Skills, 2015 (12 studies, 724,036 youth in five countries). 2 Sprocket Sports, Player Retention in Youth Sports, April 2025 (registration data, medium and large US clubs). 3 Aspen Institute Project Play, National Youth Athlete Survey, 2026 (3,827 youth ages 10 to 17). 4 Barnett, Smoll and Smith, The Sport Psychologist, 1992, as cited by Aspen Institute Project Play. 5 National Recreation and Park Association (NRPA), Youth Sports Report, 2025. 6 Satori parent survey analysis, presented at Sprocket Sports REV 2026.